

Joanne Shang

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<http://xrl.us/LearnChinese-JS>

Educational Institutes Experience:

2004-present

Teacher (Mandarin Chinese), Raleigh Charter High School, North Carolina

Chinese I – Beginner Level 1

Chinese II – Beginner Level 2

Chinese III (Honors) – Intermediate Level 1

Chinese IV (Honors) – Intermediate Level 2

AP Chinese - authorized by U.S. College Board

AP Chinese Exam Reader, College Board & ETS, 2007-present

Author/Editor, AP Chinese Exam Study Guide, Barron's Publishing, 2008-present

NC Chinese Teacher Leader, FLANC & NFLRC, present

Interpreter, worldwide Medical Web-cast, 2009

Lead Teacher, NCSU Confucius Institute Chinese Bridge *summer program in China*, 2008-present

Director of Education, Triangle Area Chinese Americans Society, TACAS, 2006-2009

Cross cultural consultant/interpreter/Language instructor, Lenovo, 2007-present

Program Coordinator, Partners for Advancement of Gifted Education (PAGE of Wake County) 2008

Advisor, Chinese Club, Raleigh Charter High School, North Carolina, 2008-present

Consultant/Designer, Chinese Online Curriculum, NC Department of Education, 2007

Translator/Consultant, Carnegie Endowment Globalization101 project, 2006-present

Instructor, Raleigh Chinese Language School, Conversation Levels 2 & 3, 2006-present

Private Tutor, Home School Chinese Levels 1, 2 & 3, Adult Chinese Levels, 2004-present

Online Essay Reader, APIASF Scholarship, 2004

2004-2006 **Chair**, Raleigh Chinese Language School Board of Directors

2003-2004 **Principal**, Raleigh Chinese Language School.

Orchestra Manager, Ligon Middle School Silver Strings.

Advisory Committee, Exploris Museum China On Tour Exhibit.

Planning committee, Chinese Youth Opera Touring mission.

Conference Presentations:

1. **ACTFL** (American Council of Teaching Foreign Languages)
2009 Annual Convention & World Languages Expo, San Diego, Nov. 2009
 - a. *Preparing for AP Chinese Exam and Beyond*,
 - b. *Effective use of PowerPoint in Chinese-as-a-Foreign-Language Curriculum*,
 - c. *Promote Innovative Pedagogy and Curriculum Design* (invited by NCACLS – National Council of Associations of Chinese Language Schools).
2. **FLANC** (Foreign Language Association of North Carolina)
43rd Annual Conference, Raleigh, Oct. 2009
 - a. Workshop: *Update in Chinese Teaching Methods & Curriculum Design*.

Chinese Teacher Professional Development & Certification:

1. **StarTalk** Mentoring, Leadership, and Change in K-12 Chinese Teaching at Iowa State Univ. – as N.C. **Lead Chinese Teacher**, 2009
2. **StarTalk** Chinese Teacher Academy at Virginia Commonwealth Univ. - 2009
3. HanBan/Confucius Institute, **Lead Teacher** of Chinese Bridge summer camp in China, 2008-present
4. U.S. College Board & ETS, **AP Chinese Reader**, Princeton & Kansas City, 2007, 2008, 2009
5. U.S. College Board **AP Conference**, Las Vegas, 2007
6. Develop and Teach Online Courses I and II, by UNC **LearnNC**, Chapel Hill, 2007
7. **ACTFL** certified OPI/WPI Superior rating, 2007
8. U.S. College Board **AP Chinese** Summer Institute in Shanghai, China, 2006
9. VIP, 4th Annual International Conference on Internet Chinese Education, Taipei, Taiwan. 2005
10. Teacher Workshop, Raleigh Chinese Language School, Raleigh, 2004
11. Summer Teacher Training, Chinese Culture Center Taipei Economic and Cultural Office, Atlanta, 2003-04

Other Teaching Experience:

1. Information Systems **Instructor**, Katharine Gibbs School, New Jersey (1987-1988)
2. Introduction to Computer **Teaching Assistant**, Computer Science, Rutgers University (1985-1986)

3. **Computer Lab Assistant**, Rutgers University (1984-1985)
4. **English as a second Language Instructor**, Chin Shan Learning Center of Foreign Languages, Taiwan (1979)

Education:

- **Phi Beta Kappa**, Bachelor of Science summa cum laude, in **Computer Science** (1982 - 1985), Rutgers, State University of New Jersey, New Brunswick, New Jersey.
- **Associate Degree**, major: English, minor: Spanish, with in-depth study in Chinese literature (1974-1979). WenZao Ursuline College of Languages, Kaohsiung, Taiwan.

Other Professional Strengths:

Fifteen years of IT experience across multiple Fortune 500 corporations. Key strengths include:

- Project Management
- People Management
- Organizational Planning
- Requirements engineering and needs analysis
- Customer-centered management

Professional Experience:

5/06 – 8/07 **User Interface Design Consultant & Usability Lab Consultant** – HumanCentric Technologies, NC

Provided expertise and consultation in the UI design of Motorola products, and usability evaluation to assess user experience in interacting with an Intel global entertainment product Viiv in both traditional and simplified Chinese languages. Supervised usability studies for Dell Customer Services products in Beijing and Tokyo markets.

5/05 – 10/05 **Property Manager** – Phoenix Realty, NC

Responsible for new business development and market expansion program to grow the business by 25% at year end. Oversee the daily operation of Rental Properties management.

12/04 – 4/05 **Quality Assurance Consultant** – Palaistra Systems, NC

Consulted and led the quality assurance effort in launching a patent pending Bluetooth certified patient self-care product to healthcare community in a most optimized time-to-market manner.

1986 – 2004 **Information Technology** – New Jersey and North Carolina

Enterprise Information Architect and Project Manager – Nortel Networks, North Carolina

Provided

- expertise and leadership in database analysis, design, planning, performance tuning and management in an object-oriented system development environment,
- facilitation to communicate and promote collaboration amongst the cross-functional project members,
- coaching mentorship to developers on database issues (Relational DBMS, Oracle).
- expertise and leadership in Enterprise Information Management architecture in the area of Supply Chain Management, eBusiness Web Customer experience, Business Intelligence.
- leadership in defining, designing and monitoring the implementation of application development,
- project management, risk analysis, action plan, communication to stakeholders,
- tools/technology/standards/best practices research, evaluation and selection.

Business Information Architect (consultant) - MCI, RTP, North Carolina

Provided

- mentoring and leadership in selecting, defining, training of the I/S software development process and methodology,
- coordination of a multi-disciplinary team in using customer-centered design techniques for the requirements engineering phase of systems development.
- cross-functional end-to-end business processes opportunities for improvements,
- strategic planning, organizational direction, management structure, and culture that enables the integration of technological and interpersonal skills to deliver overall quality.

Database Design Technologist - GlaxoWellcome Inc. RTP, North Carolina

Led the development of an international Database Design skill center. Designed an architectural framework toward a partnership model for IT organizations. Provided services that include coaching for analysis and design, project management and user interface design. Responsible for and coordinated cross-functional team effort for the design of an object-oriented GUI repository product that interfaced with the proprietary corporate repository. Engaged a customer-centered Business Reengineering Process methodology to design the processes and solutions in Computerized Patient Record and Sales Force Automation initiatives.

Systems Programmer - Merck & Co. Rahway, New Jersey

Software Engineer - Unisys Corporation, Flemington, New Jersey

