Diana Lim

Bilingual in Chinese and English

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OBJECTIVE

Teaching Position for Chinese Language

EDUCATION

New York State Teaching Certificate Chinese (Grade 7-12)

in progress

Teaching Certificate, Higher Education, UNIVERSITY OF SHEFFIELD, United Kingdom

1997

BS, Hotel and Restaurant Management, BRIGHAM YOUNG UNIVERSITY, USA Graduated Magna Cum Laude

1984

PROFESSIONAL EXPERIENCE

TECH VALLEY HIGH SCHOOL

2008 - present

Chinese Language Teacher

- Conduct daily classes for 9th, 10th and 11th graders
- Organize field trips and educational tours for language and cultural education
- Responsible for curriculum design and development
- Work with business alliance members on developing authentic assessment
- Develop questions and administer the New York State Chinese Regents

COUNTERPOINT LANGUAGE CONSULTANTS, INC

2005 - present

Language Consultant (Chinese)

- Translate documents and interpret live conversations between client and professional service provider, including courts and medical appointments.
- Provide language training instruction for foreign nationals.

Language Teacher (Chinese) 2006-2007

- Conduct weekly classes for 10-16 year old on Chinese Language appreciation and cultural awareness.
- Organize field trips for cultural education.
- Organize and coordinate after-class activities including dances, cooking demonstrations and art-and-craft.

CHAMNESS RELOCATION SERVICES. INC

2005 - 2007

Destination Services Consultant

 Assess client needs and provide personalized destination services to transferees and their families relocating to Central New Jersey.

SINGAPORE POLYTECHNIC

1995 - 2005

Associate Professor, School of Business

- Module team leader responsible for reviewing curriculum, developing and reviewing teaching materials, and ensuring that both delivery and content of the classes met department standards.
- Conducted yearly industry related surveys of the modules taught in Human Resource departments in order to compare course offerings and curriculum with required industry knowledge. Compiled results and suggested changes to better prepare students for future employment.
- Maintained Virtual College consisting of on-line teaching materials, previous years' exams and quiz sites for student self-assessment.
- Selected as a mentor for department lecturers. Advised on teaching methods and materials development.
- Delivered Cultural Diversity Workshops and Entrepreneurial Conventions for upper-class high school students to promote entrepreneurial spirit and create awareness of school.

Quality Assurance Manager, School of Business (2001 – 2005)

Coordinated the ISO certification audit with third party auditors and conducted ISO training for internal
quality auditors. Advised staff of 110 lecturers on audit procedures and quality issues to be addressed.

- Planned, conducted and supervised the annual internal quality audit, and prepared independent and unbiased audit reports. Reduced negative quality findings by 40% within two years.
- Updated and maintained business department quality manual. Wrote policies to maintain quality assurance and consulted with Head of School to achieve execution of these policies.
- Streamlined the end-of-semester module reporting system by eliminating redundant steps, resulting in time savings of 50%.
- Coached Innovation and Quality Circle (IQC) teams in preparation for the annual IQC convention.

MARKETING INSTITUTE OF SINGAPORE

2004

Adjunct Professor, Diploma Program

• Taught Business Management to adult learners. Developed course materials, conducted lectures, wrote and graded exams, and prepared end-of-semester student report.

NATURE SUNSHINE PRODUCTS, Singapore

2003

External Consultant

Developed course materials for Business Ethics and conducted in-house training for top 50 associates.

RAFFLES INTERNATIONAL TRAINING CENTER (RITC)

2000 - 2003

External Consultant

Developed curriculum and related course materials for Raffles Hotel International Accommodation
Management diploma program. Program consisted of six modules, each requiring examination papers and
grading scales. Received approval on the course outline and exams from RITC moderators.

SINGAPORE HOTEL ASSOCIATION AND TECHNICAL TRAINING INSTITUTE (SHATEC)

1994 - 1995

Trainer, Accommodation and Business Studies Department

- Developed teaching materials for diploma and advanced diploma programs in Hotel Management, Tourism Studies and Culinary Skills.
- Presented lectures to full time students and adult learners.

WESTIN STAMFORD AND WESTIN PLAZA HOTEL

1985 - 1994

Director of Groups and Tours, Singapore (1988 – 1994)

• Coordinated reservations and registration activities for inbound regional and international tours, special events groups and convention groups. Increased tour group business by 50% and improved average room rate by 11%.

Assistant Reservations Manager, Singapore/Los Angeles (1984 – 1988)

- Installed MIS system, trained staff, conducted occupancy forecast and tested hotel room inventory system as part of the pre-opening procedures for the Westin Stamford in April 1986 and Westin Plaza in July 1986.
- Wrote initial policies and procedures for the reservations department. Worked with Reservations Manager to ensure that the new regulations met departmental needs.
- Formulated pricing strategies for various market segments and developed marketing plans.
- Conducted on-the-job training for initial staff strength of 12 reservation agents. The 2-day training included telephone skills, computer proficiency, product knowledge and familiarization with hotel policies.
- Forecast room occupancy and average rate for 10-day, one month and quarterly cycles.

PROFESSIONAL QUALIFICATIONS

Certified Quality Circle Judge, Singapore Productivity and Standards Board Certified Quality Auditor, Singapore Productivity and Standards Board Certified Assessor for Case Trust, Consumer Association of Singapore

REFERENCES

1. Ms. Trinyan Mariano, Professor, Rutgers University, New Jersey Tel: 908-534-1851

2. Mr. Richard Ang. Director of International Career Placement, Brigham Young

University, Utah Tel: 801-422-7253

3. Mrs. Diane Dressler Tel: 908-526-3855